



THE VILLAGE OF  
**NORTH PALM BEACH**  
Village Manager's Office

*"THE BEST PLACE TO LIVE UNDER THE SUN"*

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**Business Advisory Board**

**MINUTES**

**Village Hall Conference Room**

**Tuesday, October 18, 2022**

**5:30 pm**

**(There was not a quorum so no official action was taken)**

1. Call to Order: Chair Jones called the meeting to order at 5:35 pm.
2. Roll Call:  
Present: Adam Jones, Dave Talley, Marshall Gillespie,  
Absent: Veronica Frehm, Nathan Kennedy, Ron Lantz, Nina Balgar,  
Also Present: Russ Ruskay, Director of Special Projects
3. Approval of Minutes : No action taken
4. Public Comments: None.
5. New Business: (Discussion Only)
  - a. The next Networking Event will be held on Thursday November 17 at the Country Club beginning at 8: am.
  - b. Russ updated the board on his meeting with the Palm Beach North Chamber of Commerce on ways to better collaborate business related opportunities.
  - c. Russ briefly went over the SWOT Exercise document that the board had requested to review.
6. Old Business: (Discussion Only)
  - a. Russ reviewed the updated NPB-BIZ web page. The updated page included suggestions discussed at the last meeting from both the Mayor and board members. Russ plans on the web page to go live in January.

6. Board Member Comments:
  - a. Marshall suggested send out the agenda and minutes closer to the actual meeting date.
7. Next meeting: the next meeting will be the Networking Event on November 17, 2022 at 8:00 am at the Country Club
8. Adjournment: the meeting adjourned at 6:00 pm.