



The Village of North Palm Beach
 501 US Highway 1
 North Palm Beach, FL 33408
 (561) 904-2122

Newsletter Advertising Application

Let the North Palm Beach Village Newsletter help you reach potential customers! The newsletter is published by the Village of North Palm Beach for 12,000+ residents monthly (print circulation of 8,500). It is delivered during the first week of each month, twelve months a year. The cost is \$75/mo. for business card size; \$250/mo. for ¼ page size; and \$500/mo. for ½ page size ads. The Village newsletter provides your business with the power of billboard advertising. Contact Barbara Bruckner at (561) 904-2122 or bbruckner@village-npb.org for more information.

Submission Instructions

1. Select advertisement size and corresponding pricing.
2. Must be a **North Palm Beach** business with a NPB address and proof of a current business tax receipt.
3. All ads must be submitted in two (2) formats. We require one (1) hard copy and one (1) electronic version emailed to communications@village-npb.org in JPG, TIFF, PNG, PDF, AI or Photoshop format.
4. Due to printing deadlines, the newsletter is created two months prior to delivery. The deadline for all ad submissions is the first Monday of the month by noon. **Example: November 2018 newsletter submissions are due by the first Monday in September and December 2018 newsletter submissions are due by the first Monday in October.**
5. Please make checks payable to: **Village of North Palm Beach**, NO CREDIT CARDS ACCEPTED.
6. Please drop off your cash/check payment, completed application, business card, and copy of your NPB Business Tax Receipt to Barbara Bruckner at the Village Manager's Office in Village Hall, 501 US Highway 1.

All advertisements are subject to the Village's approval and the Village retains sole discretion over their publication. The Village shall reject any ad that it deems misleading, deceptive, or offensive. The ad must clearly identify the Village business being promoted, and the Village shall reject any ad that could be misconstrued as editorial content. The acceptance and publication of an ad shall in no way be construed as an endorsement of the services or products provided by the business. All ads must be prepaid and unless the Village rejects the ad, there shall be no refunds for cancellation.

Business Card Ad	\$75.00/month, dimensions: 2.25" x 3.75" landscape layout
1/4 Page Ad	\$250.00/month, dimensions: 3.75" x 4.25" portrait layout
1/2 Page Ad	\$500.00/month, dimensions: 4.25" x 7.5" landscape layout

Company Name		Contact Name	
Address			
City		State	Zip Code
Phone Number		Fax	
Email address			