

VILLAGE OF NORTH PALM BEACH

GOLF ADVISORY BOARD

MINUTES of July 20, 2020

I. CALL TO ORDER

- A. The meeting via Zoom was called to order by Chairman Steve Mathison at
6:00 p.m.

II. ROLL CALL

A. Present:

Stephen Mathison – Chairman

Rich Pizzolato – Vice Chairman

Curtis Witters – Secretary

David Talley – Member

Jeff Irish – Member

Jeff Egizio – Member

Landon Wells - Member

B. Staff Members Present:

Allan Bowman, Director of Golf

Beth Davis, General Manager

C. Council Members Present:

None

D. Public Present:

None

III. APPROVAL OF MEETING MINUTES

- A. Minutes of the May 18, 2020 GAB Meeting were approved 7-0.

IV. ADMINISTRATIVE REPORTS

Golf Report. Allan Bowman, Director of Golf, delivered his report.

Allan reviewed the results of the Member Survey. Discussion was had concerning the methodology employed for the survey and need to do additional, regular surveys of the members in the future.

Allan reviewed ongoing and upcoming projects for the course.

We will be closed July 27-31 to aerify the course.

The area to the left of the tee boxes on the 14th hole will be covered with concrete screenings.

A curb will be installed on the cart path in front of the black tee box on the 1st hole.

Workers are leveling, and where necessary, replacing sprinkler heads.

Budget review for the Village and the golf course is underway. We plan to recommend a 3% increase in dues. In addition, we will add a fifth season to our rate structure, to be designated as Holiday, running from November 20 to December 31.

An increase in cart and walking fees for members will be proposed as well.

Allan delivered the rounds report. It appears that we will reach revenue projections for the fiscal year, notwithstanding that the course was closed for five weeks in March and April.

Allan told us that he is reviewing and considering some available computer software programs currently on the market in order to improve our golf operations.

The pending project to replace our bunker faces and lake edges with new grass is ready to begin but has been delayed by excessive rain at the sod farms which has delayed delivery of the product.

V. DISCUSSION TOPICS

Discussion was had concerning a suggestion that the club increase the greens fees for walk-in players during the winter season, since other facilities in the area are charging higher amounts. Allan acknowledged the suggestion but expressed concern that COVID 19 may reduce the number of winter visitors to Florida from the Northeast. No decision was made.

Rich Pizzolato spoke on the concept of “branding” North Palm Beach Country Club as part of our marketing efforts. Discussion was had on this subject. Allan pointed out that our proposed budget for the upcoming fiscal year does include funding for marketing of the club.

VI. ADJOURNMENT

The meeting was adjourned at 6:59 p.m.

The next meeting will be August 17, 2020.

Minutes by Curtis L. Witters, Secretary.